



NAVIANCE




YOUR VIRTUAL COLLEGE COACH

Many schools ask us, “Why would we use SimpliCollege when we already have Naviance?” Great question! While we didn’t design SimpliCollege in response to Naviance, as we talk with schools, we discover that we’ve created a perfect complement to Naviance’s robust capabilities.

Naviance provides some of the following features:

- School record document transfer to colleges
- Career surveys
- Roadtrip Nation
- Document storage and transmission to colleges
- Scholarship search
- Application manager for students
- Common App connection
- Reports and analytics for the school and for students
- Email / mass communication to parents and students
- Login for parents with read-only access to student’s plan

In short, Naviance is great at helping schools complete numerous important tasks and connect with colleges. It helps students with career discovery, organizing their information, and applying to colleges. Parents can log in and look at students’ plans, but they have read-only access.



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Filling the gaps, SimpliCollege is more of a teaching tool for both parents and students, featuring the following benefits:

- Comprehensive lessons on what to look for in a college
- Instruction on the financial aid process (FAFSA, student loans, etc.)
- Explanations and templates for use in the financial aid award appeal process
- Specific instructions on applying to military academies and two-year schools
- SimpliParent lessons and SimpliStudent's year-by-year checklist
- Content that can be used as lessons for advisory
- Personal notes that families can take for each lesson
- Reports and analytics for the school and for students
- Self-guided process based on family's timeline
- Instructions and examples of resume creation
- Links to relevant resources for families
- In-service lessons for counselors

One counselor shared with us, “Having SimpliCollege saves me from answering the same question fifty times and allows me to have in-depth conversations with my families about what they need for college instead of superficial ones about the overall process. It saves me a ton of time, and I know that they’re getting the right information from one source instead of scouring the internet for anonymous tips.”

Use SimpliCollege to complement what your students are already doing with Naviance! Families will thank you for providing the best overall instruction.